



# VICTOR MBAERI

SOCIAL MEDIA MANAGER | COMMUNITY MANAGER

## ABOUT ME

Community Manager and Social Media Manager with strong experience in Web3, helping projects build, grow, and engage active online communities.

Specialized in Discord management, content creation, and community development. Passionate about driving growth, collaboration, and user adoption in blockchain ecosystems.

## EXPERIENCE

### Kinetic DEX

Ambassador

2024 – 2025

- Promoted project across social platforms
- Onboarded new users into the ecosystem
- Increased awareness through community engagement

### DeFiChoice

Senior Admin/ hype master

2024 – 2026

- Represented the project in Web3 communities
- Supported marketing campaigns and growth initiatives
- Engaged users through content and discussions

### Carry Exchange

Server Manager / Discord Technician

2026 – Present

- Managed and structured Discord servers for scalability and engagement
- Set up bots, automation systems, and moderation tools
- Improved community activity and user experience

### Multiple Projects

2026 – Present

Social Media Manager & Community Manager

Carrydex & Bitana\_official

- Managed social media accounts and content strategy
- Created engaging posts and campaigns
- Built and maintained active communities

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## EDUCATION

Self-Taught Web3 & Community Management 2020 - Present

Bachelor of Computer Engineering  
CUSTECH university 2021-2026

## SKILLS

- Community Building
- Social Media Management
- Server Management (Discord/Telegram)
- Bot Management & Automation
- Community Administration
- Content Creation

## LANGUAGES

- English (Fluent)
- French (Basics)